## Smoking: 24 Apr 2018: Hansard Written Answers



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<u>UK</u>

### **Smoking**

Department of Health and Social Care written question – answered on <u>24th April 2018</u>.

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# **Steve Brine** The Parliamentary Under-Secretary for Health and Social Care

Expenditure on smoking cessation advertising media by <u>Public Health</u> <u>England</u> (<u>PHE</u>) in 2016-17 was £1,520,000.



The projected expenditure for smoking cessation campaigns for PHE campaigns in 2017-18 is £2,060,000. Figures for 2017-18 are provisional at this stage. A final amount will be available later in the year once all accounts have been finalised.

Detailed planning is underway for 2018-19 smoking cessation campaigns; therefore at this stage advertising media allocations are not yet available.

Does this answer the above question?

Yes0 people think so

No0 people think not

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