[redacted]/OIS/DOH
10/05/2011 09:42

To [redacted]@health.gov.au
cc [redacted]@DOH
bcc
Subject Plain packaging cost analysis

Dear [redacted]

I work on the UK Government's Tobacco Policy Team, with [redacted] and you will be aware that the UK Government is considering the introduction of plain packaging of tobacco products.

As I'm sure you're aware, one of the difficulties regarding this is that nobody has done this and therefore, there isn't any hard evidence to show that it works. Therefore, I am wondering whether the Australian government drafted any type of impact assessment or cost analysis in which the likely benefits and costs are measured and if so, whether you would be willing to share this information with us.

Many thanks,

[redacted]
Tobacco Policy
Department of Health
[redacted] Wellington House
133-135 Waterloo Road
London
SE1 8UG

Tel: [redacted]
E-mail: [redacted]

# WE COULDN'T HAVE PUT IT BETTER OURSELVES

This email was obtained by a Freedom of Information request. It is from the UK Department of Health to the Australian Department of Health.

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